FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Allread Dylan                     |   |  |   |             |   | 2. Issuer Name and Ticker or Trading Symbol Wag! Group Co. [ PET ]   |   |                         |   |          |                               |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |  |  |   |                                       |  |
|---|---|--|---|-------------|---|--|---|-------------------------|---|----------|-------------------------------|---|---|---|--|--|---|---------------------------------------|--|
| (Last)  | Last) (First) (Middle) C/O WAG! GROUP CO.                             |  |   |             |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 03/11/2024 |                         |   |          |                               |   |   | X Officer (give title Other (sp below) below)  Chief Operating Officer                      |  |  |   |                                       |  |
| 55 FRANCISCO STREET, SUITE 360  |   |  |   |             |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |   |                         |   |          |                               |   |   | 6. Individual or Joint/Group Filing (Check Applicable Line)                                 |  |  |   |                                       |  |
| (Street)<br>SAN<br>FRANC  | USCO CA 94133   |  |   |             |   |  |   |                         |   |          |                               |   | X Form filed by One Reporting Person  Form filed by More than One Reporting  Person           |   |  |  |   |                                       |  |
| FRANC   | ISCO  |  |   | _ R         | Rule 10b5-1(c) Transaction Indication   |  |   |                         |   |          |                               |   |   |   |  |  |   |                                       |  |
| (City)  | (S  | state)                                     | (Zip)   |             | X                                       | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |   |                         |   |          |                               |   |   |   |  |  |   |                                       |  |
|   |   | Tal  | ole I - No                                    | n-Deri      | ivativ                                  | e Se   | curi  | ties Ac                 | quired  | , Dis    | posed c                       | of, or Be                                   | neficial  | ly Owned  | l  |  |   |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D                    |   |  |   |             |   | Execution Date   |   | Code (Instr.            |   | Disposed | ties Acquire<br>d Of (D) (Ins |   | Benefici<br>Owned F   | es<br>ally<br>Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |                                       |  |
|   |   |  |   |             |   |  |   |                         | Code  | v        | Amount                        | (A) or (D)                                  | Price   | Reported<br>Transact<br>(Instr. 3   | tion(s)  |  |   | (Instr. 4)                            |  |
| Common Stock 03/  |   |  |   |             |   | /2024  |   | M <sup>(1)</sup>        |   | 3,483    | 3 A                           | \$0.0                                       | 9 443   | 443,038   |  | D                                      |   |                                       |  |
| Common Stock 03/1   |   |  |   |             | 1/202                                   | /2024  |   | S <sup>(1)</sup>        |   | 3,483    | 3,483 D                       |   | (2) 439   | 439,555   |  | D                                      |   |                                       |  |
| Common Stock 03/12  |   |  |   | 2/202       | ′2024                                   |  |   | <b>M</b> <sup>(1)</sup> |   | 17,47    | 1 A                           | \$0.0                                       | 9 457   | 457,026   |  | D                                      |   |                                       |  |
| Common Stock 03/12/   |   |  |   |             | 2/202                                   | /2024  |   | S <sup>(1)</sup>        |   | 17,471 D |                               | \$2.11                                      | (3) 439   | 9,555   |  | D                                      |   |                                       |  |
|   |   |  | Table II -                                    |             |   |  |   |                         |   |          |                               | , or Bend<br>ble secu                       |   | Owned   |  |  |   |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                         | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | ed<br>Date, | 4.<br>Transaction<br>Code (Instr.<br>8) |  | 5. Number<br>of   |                         | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year |          | sable and<br>e                | 7. Title an of Securit Underlyin Derivative | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |   | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Owners Form: Direct or Indii (I) (Inst | Ownership   | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   |             | Code                                    | v  | (A)   | (D)                     | Date<br>Exercisa  |          | Expiration<br>Date            | Title                                       | Amount<br>or<br>Number<br>of<br>Shares  |   |  |  |   |                                       |  |
| Options to<br>purchase<br>shares of<br>Wag!<br>Group Co.<br>common<br>stock | \$0.09  | 03/11/2024                                 |   |             | M <sup>(1)</sup>                        |  |   | 3,483                   | (4)   |          | 03/18/2030                    | Common<br>Stock                             | 3,483   | \$0   | 631,60   | )1                                     | D   |                                       |  |
| Options to<br>purchase<br>shares of<br>Wag!<br>Group Co.<br>common<br>stock | \$0.09  | 03/12/2024                                 |   |             | M <sup>(1)</sup>                        |  |   | 17,471                  | (4)   |          | 03/18/2030                    | Common<br>Stock                             | 17,471  | \$0   | 614,13   | 0                                      | D   |                                       |  |

## **Explanation of Responses:**

- 1. The stock option exercise and sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 14, 2023.
- 2. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$2.06 to \$2.18. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, the full information regarding the number of shares sold at each separate price within the ranges set forth
- 3. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$2.06 to \$2.15. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, the full information regarding the number of shares sold at each separate price within the ranges set forth above.
- 4. The options to purchase shares of Wag! Group Co. common stock fully vested on November 29, 2022.

## Remarks:

/s/ Dylan Allread

03/12/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.