Form 144 Filer Information UNITED STATES
SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001940472
Filer CCC XXXXXXXX
Is this a LIVE or TEST Filing? • LIVE • TEST

Submission Contact Information

Name

Phone

E-Mail Address

144: Issuer Information

Name of Issuer Wag! Group Co. SEC File Number 001-40764

55 Francisco Street, Suite 360

Address of Issuer

San Francisco
CALIFORNIA

94133

Phone 707-324-4219

Name of Person for Whose Account the Securities are To Be Sold

Dylan Allread

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

| Title of the Class of Securities To Be Sold | Name and Address of the Broker | Number of Shares or Other Units To Be Sold | Aggregate Market Value | | Approximate Date of Sale | Name the Securities Exchange |
|--|---|---|------------------------------|----------|-----------------------------|------------------------------------|
| Common | J.P. Morgan Securities LLC 390 Madison Avenue 6th Floor New York NY 10017 | 51030 | 79097 | 40620162 | 06/12/2024 | Nasdaq |

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

| Title of the | Date you | Nature of | Name of | Is | Date | Amount of | Date of | Nature of |
|--------------|----------|-------------|-------------|------|-------|------------|---------|-----------|
| Class | Acquired | Acquisition | Person from | this | Donor | Securities | Payment | Payment * |

| | Transaction | Whom Acquired | a Acquired Gift? | d Acquired | |
|--------|-------------------------------------|------------------|---------------------|------------|-----------------|
| Common | 06/12/2024 Stock Option Exercise | Issuer | | 26061 | 06/12/2024 Cash |
| Common | 02/18/2024 Restricted Stock Unit | Issuer | | 12233 | 02/18/2024 Cash |
| Common | 05/18/2024 Restricted Stock | Issuer | | 12736 | 05/18/2024 Cash |

^{*} If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

| Name and Address of Seller | Title of Securities Sold | Date of Securities Sold | |
|---|--------------------------|-------------------------|-------|
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 03/13/2024 8369 | 16828 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 03/14/2024 4887 | 9935 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 03/15/2024 5716 | 11625 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 03/18/2024 1564 | 3146 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 03/19/2024 30081 | 59515 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 03/20/2024 3429 | 6743 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 04/15/2024 700 | 1446 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 04/16/2024 8002 | 16414 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 04/17/2024 35855 | 76052 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 04/18/2024 20465 | 42978 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 04/19/2024 9981 | 20807 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 05/13/2024 8037 | 18179 |
| Dylan Allread 55 Francisco Street, Suite 360 | Common | 05/14/2024 10058 | 22607 |

| San Francisco CA 94133 | | | |
|---|--------|------------------|-------|
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 05/15/2024 10383 | 22036 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 05/16/2024 9022 | 18416 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 06/03/2024 3000 | 4778 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 06/04/2024 200 | 310 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 06/05/2024 5759 | 26274 |
| Dylan Allread 55 Francisco Street, Suite 360 San Francisco CA 94133 | Common | 06/06/2024 2480 | 3898 |

144: Remarks and Signature

Remarks

This filing includes Stock Options to be exercised within 3 months

from the date of filing.

Date of Notice 06/12/2024

Date of Plan Adoption or Giving of Instruction, If

Relying on Rule 10b5-1

09/14/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ J.P. Morgan Securities LLC as agent and attorney-in-fact for Dylan

Allread

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)